



Press Release
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MEDIACO sells three of its business to the LOXAM Group

Mediaco, the No. 1 in France in the crane rental and provision of lifting and handling services, is selling three of its rental businesses in France to the Loxam Group, as part of its repositioning strategy of its lifting, handling business.

This operation concerns:

- The sale of **MMS**, specialist in rental and sale of modular buildings, founded in 2006 in Fos-sur-Mer. This company will be joined to Loxam Module, the specialised subsidiary of the Loxam Group, which will allow it to strengthen its equipment fleet and its presence in the southeast area of France.
- The sale of **Medialoc** – a general equipment rental company based in Carcassonne. This branch will eventually become part of the Loxam Rental network and complete the Languedoc base of the Loxam Group.
- The sale of the lifting business of the Toulouse based **MSO**. The equipment fleet consists of platforms, self-propelled booms and truck mounted-platforms, which will reinforce the fleet of the Loxam Access branch in Toulouse.

Today all of these activities represent a turnover of over 4.5 million Euros. The teams that have contributed to the reputation and expertise of these different structures will join the 4300 strong employees of the Group Loxam.

After these operations, the Loxam Group will strengthen its regional position in Southern France and the Mediaco Group is refocusing on its lifting, handling business.

About Loxam

The Loxam Group, present in 11 countries, is the No. 1 for equipment hire in Europe. With a network of 607 ISO 9001 and 14001 certified branches, in 2011 the Loxam group had a consolidated turnover of 806.7 million Euros.

About Mediaco

Mediaco is the No. 1 in France for the rental of lifting equipment. Mediaco Levage is the leader in France in the areas of lifting, handling, equipment rental, special transport, transfer and installation of industrial units, with a national network of 70 branches in France, a fleet of 5000 equipment, including 700 cranes of 30 to 1000 tons capacity.

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