



Press Release
Paris, 18 January 2013

Loxam successfully places €300 Million Senior Subordinated Notes Offering with a coupon of 7.375%

LOXAM, the leading equipment rental group to professionals in Europe, announces today the successful placement of its €300 million Senior Subordinated Notes offering due 2020. Loxam has conducted the first issuance in euros in its business sector of subordinated high yield bonds. Loxam is pleased by the level of interest demonstrated by European investors for this transaction. The proceeds of the notes will be used to refinance a portion of Loxam's existing indebtedness, to pursue selective acquisition opportunities and for the Group's general corporate purposes.

The Notes were offered to institutional investors and have not been the subject of a public offering. Settlement of the bond transaction is scheduled to take place on or about January 24, 2013.

Rothschild acted as financial advisor to Loxam.

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About Loxam

Loxam is the largest equipment rental Group in Europe with a turnover of €828 million in 2012. It has a network of 598 branches in 10 countries in Europe and a staff of approximately 4,200 employees.

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