

**Loxam voted Rental Company of the Year
by ERA (European Rental Association)**



On the occasion of the seventh edition of the European Rental Awards, held on 25 June 2014 in Amsterdam (Netherlands) during the annual convention of the ERA (European Rental Association), the Loxam Group, European leader in equipment rental, was elected Rental Company of the Year in the category Large Companies.



This award comes as recognition of the company's policies in the areas of customer service, efficiency, innovation and corporate social and environmental responsibility.

Organised by ERA (European Rental Association) as part of its annual convention, Loxam received the Rental Company of the Year Award in the category Large Companies. The trophy was presented to the Group's Chairman, Gérard Déprez.

At the awards ceremony, the judging panel paid tribute to Loxam as *"a leader of Europe's rental market, [which] has been a consistent financial performer throughout the crisis years. The initiatives it launched last year – in particular LoxamCity - show that it is alive to the changing demands of its customers and of new market areas. The company has played an enormous part in developing the French and European rental market and deserves recognition for its consistently professional approach."*

"This award belongs above all to our 4,400 employees who work hard every day to offer our clients a top quality service," said Gérard Déprez, Chairman of Loxam. *"In a challenging economic environment, Loxam has made a special effort to streamline its organisation, innovate and enhance its offer with new services such as LoxamCity, and to increase its international development."*

Established in 1967, the Loxam Group is a pioneer in the rental of equipment for construction and industry. Today, with a 2013 turnover of 805 million euros, 611 branches and over 4,410 employees located in 13 countries, the Loxam Group is the European leader in equipment rental. With the largest fleet in Europe, standing at 200,000 items of equipment, Loxam has constantly demonstrated its capacity to anticipate, support and meet the growing demands of companies wishing to outsource the purchase, management and maintenance of their equipment fleet.

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